



## Privacy policy external relations

Albert van de Scheur is committed to the privacy of its visitors, customers and all others whose personal data we process. We strive to handle personal data carefully and securely. The company follows the rules outlined in the General Data Protection Regulation (GDPR).

Transparency is an important part of privacy; in this privacy statement we provide information on how we handle personal data of customers and other relations and we inform you of your privacy rights.

### What are personal data?

Personal data all say something about you, such as name, email address and date of birth.

### Which personal data do we process and why?

#### 1. Execution of agreement

Albert van de Scheur processes your personal data if you are one of our customers or suppliers. We collect this data to fulfil the following purposes; to fulfil agreements that we have agreed upon; such as a delivery or placement, to be able to make and receive payments, legal obligations like tax and to investigate possible violations of laws and regulations. The legal bases lies in execution of our agreement, legal obligations or our legitimate interest.

Albert van de Scheur will record the following personal data to process in the context of a customer relationship:

- First and last name
- Address
- Contact details such as email address and telephone numbers

#### 2. Security and safety

We process personal data for investigation and enforcement of security, fraud and misconduct, investigations by authorities and security purposes. The legal basis for this processing is that it is necessary to pursue the legitimate interests of Albert van de Scheur, for us to comply with legal obligations and/or to protect the vital interests of our employees, as permitted by applicable data protection regulations. We may process the following personal data for the purposes described above:

- Data from security camera's
- Account login data
- IP addresses
- Communication data



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### 3. References

In consultation with the relevant contact, we post references, project descriptions or photos of our projects on our website and social media. We never post such information without previous consent from our contact person. We process the following personal data for this:

- Name of person giving a reference
- Job title of person giving a reference
- Company name
- Photo or film of the job

### 4. Customer survey

To ensure that our services are designed to your preferences and to improve our services, we may approach you for customer research, such as, but not limited to, surveys. We will only send you these types of communications with your prior consent, unless not required by applicable law. Participation in the customer satisfaction surveys is entirely voluntary. If you do not want to receive these surveys, you can opt out in the messages themselves. We may process the following personal data for research purposes:

- Name
- Contact details
- Order and transaction details
- Survey input

### 5. Marketing

In addition, we process your personal data in order to send you marketing messages. These could include newsletters, mailings or other messages, regardless of the form in which we share them (including e-mail or print). The legal basis for this processing of personal data, as defined in the GDPR, is your consent, unless the consent is not required under applicable law. If you no longer wish to receive these messages, you can unsubscribe via the unsubscribe link in the message, or contact our data privacy contact person via contact details at the end of this document. We process the following personal data for marketing purposes:

- Name
- Address
- Contact details
- Transaction details
- Cookie- en technology details

## How long we keep personal data

We will only retain your personal data for as long as necessary to fulfil the purposes for which we collected it, including for the purposes of satisfying any legal, tax, accounting or reporting requirements. To determine the appropriate retention period for personal data, we take into account the amount, nature and sensitivity of the personal data, the applicable legal requirements.



## Privacy policy external relations

### Sharing of personal data

Albert van de Scheur shares – in the context of commercial or legal obligations and purposes – your personal data with, among others, the following companies and authorities:

- Software suppliers
- Regulatory, law enforcement and/or government agencies
- Security companies
- Any other third party provided permission has been given for the disclosure

### Cookies

We collect data for research in order to gain a better understanding of our customers, so that we can tailor our services accordingly. This website uses "cookies" (text files placed on your computer) to help the website analyse how users use the site. The information generated by cookies about your use of the website can be transferred to our own secure servers or those of a third party. We use this information to keep track of how you use the website, to compile reports on website activity and to offer other services related to website activity and internet use.

### Links

This site contains links to other websites. Albert van de Scheur is in no way responsible for the way in which these websites guarantee the privacy of visitors. Albert van de Scheur is also not responsible for the content of these websites.

### Security of personal data

Albert van de Scheur has taken appropriate measures for the security of the data processing of your personal data on the basis of the available technology and the processing purposes.

If you have any questions about the security of your personal data, or if you suspect misuse or loss of your personal data, please contact our privacy contact listed at the bottom of this document.



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### Rights, questions and complaints

Under the GDPR you have various rights with regard to your personal data:

- The right to inspect and receive copy
- The right to rectification
- The right to be forgotten
- The right to restriction of processing
- The right to object to the processing
- The right to data portability

If you want to make use of your rights, you can submit a request via our privacy contact. Please note: the above rights are not absolute. This means that Albert van de Scheur does not have to comply in all cases with a request to exercise one of the aforementioned rights. In principle, exercising your rights is free of charge.

It is possible that, despite our careful approach, you have a complaint about the way in which Albert van de Scheur processes your personal data and/or handles your rights. You can then submit a complaint to the supervisory authority. In the Netherlands this is the Dutch Data Protection Authority. The contact details of the Dutch Data Protection Authority can be found on the website [www.autoriteitpersoonsgegevens.nl](http://www.autoriteitpersoonsgegevens.nl)

### Data privacy contact person

Name : Ruth Bosch  
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### About this privacy statement

The content of this privacy statement may change from time to time in connection with changing legislation or processes. We recommend that you consult this statement regularly for the most recent information about our data processing. This privacy statement was last updated on 14-02-2023.